

PEOPLE

ALICIA WOOD

# MOTIVATION PLUS

Six small-business people reveal what most inspires them about their operation.



**Will Evans,**  
The Purist Company

I've seen The Purist Company grow since it was established in 1997 and it inspires me that I am in a position to produce Akin skin and Alcherry hair products, which truly make a difference to the quality of people's lives. Our products are becoming renowned throughout the world for their purity, safety, efficacy and luxury. The fact that we started as a small Australian company to being recognised worldwide, that inspires me.



**Sharon Hanley,**  
Retrospec'd



**Andy Sharpe,**  
Song Division

The smiling faces of our clients inspire me, as corny as that sounds. As a team-building business we help groups write and record an original song. Whether it be with management consultants, accounting grads or schools kids, we get to share the universal thrill and satisfaction they gain from creating music together in a professional recording studio. Opening Song Division in New York in February 2007 also inspires us.



**Marianne Shearer,**  
T2

It is our customers and their willingness to experiment and the people I work with that inspire me. When I established T2 10 years ago, my primary objective was to introduce a new audience to the sensory pleasures of preparing, serving and enjoying teas from around the world. From the outset, I have been amazed by our customers' enthusiasm and willingness to experiment. They are a constant source of inspiration to me.

Toshiba recommends Windows® XP Professional.



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